BNP Paribas Real Estate publishes its CSR brochure

BNP Paribas Real Estate publishes its CSR brochure and presents its Corporate Social Responsibility policy based on four pillars and 12 commitments: Economic Responsibility, Environmental Responsibility, Social Responsibility and Civic Responsibility.

“Striving for environmental, economic, and human perfection, anticipating changes impacting on the way we design, build and occupy office buildings and housing units, contributing to the local economy and playing an active role in the communities where we operate, developing our employees’ competencies, supporting those with disabilities and encouraging diversity: this is what we believe a community-focused company should be and this is how we integrate Corporate Social Responsibility into our strategy”, said Thierry Laroue-Pont, CEO of BNP Paribas Real Estate.

The brochure is available on the BNP Paribas Real Estate website

**Economic Responsibility pillar:**

Commitments:

1) Supporting our clients and partners in their CSR approach  
2) Offering a responsible range of services  
3) Guaranteeing ethical and responsible business practices

Examples:

- 1,000,000 m² of buildings constructed with environmental certification in Europe
- 5,000 housing units certified or in the process of obtaining “Habitat & Environnement” or a certification in France
- 636 million euros of consolidated equity capital

Since 2005, 100% of employees have signed BNP Paribas Real Estate code of conduct

**Environmental Responsibility pillar:**

Commitments:

1) Reducing the impact of our business  
2) Reducing the impact of our own operations  
3) Making environmental quality a performance lever

Examples:

- 100% of our production of corporate real estate is certified
- 92.07% BREEAM Outstanding European record obtained by NODA (Zenora office building complex in the Ile-de-France)
- Energy savings of more than 30% between 2012-2013 on our main offices in France, UK, Germany & Spain (representing around 90% of the turnover)
- An average of 1.73 CO₂, tons/FTE* consumed in 2013 (91% of staff France, UK, Spain, Germany)  
* Full Time Equivalent
Social Responsibility pillar:

Commitments:
1) Ensuring professional and personal development for all
2) Increasing diversity
3) Promoting a fair compensation policy, based on performance

Examples:

2.5% of payroll costs allocated to the training plan in 2013 (legal minimum set at 0.9%)

20% of participants in the Women in Leadership programme were promoted between 2012 and 2013

80% of our employees took part in at least one training programme in 2013

Civic Responsibility pillar:

Commitments:
1) Sponsoring architecture and future generations of professionals
2) Developing a sponsoring policy focusing on health and solidarity
3) Contributing to reflexion on our sector

Examples:

10 grants awarded as part of our patronage of the Cité Internationale Universitaire de Paris

10 students housed free of charge for 1 year in Studélites (residences for students)

4 years sponsorship of the real estate and sustainable development chair at the ESSEC

7 Young Architects Awards

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management. BNP Paribas Real Estate has local expertise on a global scale through its presence in 38 countries with approximately 180 offices and 3,700 employees (17 wholly owned and 21 by its Alliance network, that represents today more than 3,000 people). BNP Paribas Real Estate is a subsidiary of BNP Paribas.

For more information: www.realestate.bnpparibas.com

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