



BNP PARIBAS REAL ESTATE

A European leader in real estate services, BNP Paribas Real Estate is home to experts in six business lines that covers the whole property life cycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management.

Our expertise is applied to our clients' needs as they develop: from plan to construction, from construction to occupation, from occupation to maintenance, from maintenance to value enhancement.

Choosing to work with BNP Paribas Real Estate means gaining the benefit of across-the-board property expertise under one roof.

BNP Paribas Real estate is currently looking for the marketing and communication department :

SPECIALIST MARKETING/COMMUNICATION (M/F)

ROLE AND RESPONSIBILITIES

Role

As marketing & communication specialist, you will be central to the development of our marketing strategy and execution of our vision.

Responsibilities

- Communication Channels: help develop our expertise in leveraging multi-channel communications across social, email, and newsletter marketing, etc...
- Content Crafting: write copy for web, social, and other key communications, serving as our external voice, helping to establish content that is relevant and action-oriented.
- Content Management: manage the editorial calendar to continually release timely marketing campaigns, create a publishing schedule, and administrate the creation and publishing of relevant, original, high-quality content.
- Play a lead role in the creative processes, planning and executing of activities and tactics (these may include brochures, websites, direct mail and email, invitations, advertising, collateral, site signage, sponsorships and client events, etc.)

REQUIRED QUALIFICATIONS

- Degree in Communication / Marketing
- At least 2 years of experience in a similar position
- Strong Writer and Communicator: excellent written communication skills
- Attention to detail, creative and not afraid to take initiative
- Excellent language skills in English, Dutch and French

WE OFFER :

- An international, dynamic and motivating working environment
- An interesting benefits package
- Candidates are invited to email their application and C.V. to hr.rebe@realestate.bnpparibas