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PRESS RELEASE

Brussels, the smart city: a study by BNP Paribas Real Estate Belgium

While it already stood out due to its position as the Capital of Europe and its strategic location at the crossroads of major transport arteries, Brussels has been able to reinvent itself to strengthen and develop assets that make a difference in investors' and companies' choices today. Because today, Brussels is one of the world's leading Smart Cities, which are becoming increasingly intelligent in order to meet the challenges of the 21st century.

In this new publication, BNP Paribas Real Estate Belgium offers you a new perspective on Brussels, to (re)discover an exceptional project dynamic shaping the territory of the Brussels-Capital Region (BCR).

Combining sustainable development, quality of life and the balanced management of natural resources.

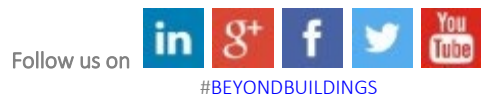
Smart Metropolis Brussels provides a comprehensive overview of the major initiatives that are transforming the Belgian capital into an increasingly smart city. To meet the needs of its inhabitants as well as to gain competitiveness and find solutions to the major contemporary challenges of sustainability, resilience and inclusion, Brussels is constantly innovating! It is transforming brownfields into a hub of innovation, embracing the creative industry sector and the circular economy, and is concretely committed to biodiversity.

- Through market figures, expert insights and examples of bold real estate projects, Smart Brussels reviews six areas of experimentation, a real lever for Brussels' competitiveness and growth:
- Economy: where are the major Brussels business districts and how does the city support its start-up ecosystem?
- Environment: what are the commitments to a greener city?
- Community: how does Brussels develop the talent of tomorrow?
- Lifestyle: what are the large urban factory projects that promote diversity and inclusion?
- Mobility: how is Brussels designing a multimodal transport network that is structured to encourage new mobility?
- Governance: what are the strong forces in the Brussels region that are supporting local initiatives with their skills and expertise?

To find out in detail about the strategic projects that are transforming the BCR into a leading region for investment, business and living in the heart of Europe, download the BNP Paribas Real Estate Belgium study on our website.

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 5,000 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 30 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.



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